



PRESS RELEASE: FOR IMMEDIATE RELEASE

3SI Security Systems Announces Promotion of Mr. David Almasi to Vice President of U.S. Retail Sales

Malvern, PA, October 18, 2022: 3SI, a global leader in innovative security technology, today, announced the promotion of David Almasi to Vice President of U.S. Retail Sales. In conjunction, he will continue in his role as the Vice President of Canada and International Sales, which he has led since 2020.

“David has been a key contributor to our revenue growth in both the Canadian and International markets, and we are excited to see his leadership applied in the U.S. Retail market,” said Michael Chiavacci, Chief Revenue Officer for 3SI. “With his depth of global security experience and his proven ability to drive sustainable growth in major markets, David will lead a keen focus on enabling our Retail customers to protect their precious assets and create a safer world.”

“Over the past 50 years, 3SI has continued to provide innovative products and services in the Security space”, said Almasi. “Our investment in new technologies and go-to-market strategies ensures we are poised to enable our customers to protect their assets well into the future. I am excited to lead the charge in the U.S. along with our dedicated, high-performing Retail sales team and meeting with our valued customers in the marketplace.”

Before joining 3SI, Almasi held various sales leadership and business development roles at General Electric, Stanley Security Solutions, and ADT Security Services.

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About 3SI

Founded in 1971, 3SI is the market leader in pioneering advanced security solutions for asset protection and recovery. We are and have always been ahead of the curve starting with the commercialization of dye and ink staining, to our ongoing development in GPS tracking and SaaS solutions to protect staff, customers, and assets. Our services protect more than 250,000 locations worldwide, and we actively combat crime through innovative solutions. Our vision is to create a #SaferWorld.